

Evaluating Education Programs That Have Lotteried Admission and Selective Attrition*

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Abstract

The purpose of this paper is to provide a new framework for evaluating education programs that ration excess demand by admission lotteries when selective attrition cannot be ignored. Differential attrition arises in these models because students that lose the lottery are more likely to pursue educational options outside the school district. When students leave the district, important outcome variables are often not observed. We provide conditions that allow us to identify the proportions of latent student types and, thereby, the extent of differential attrition. We provide estimators of the proportions of these latent types and their characteristics. We apply our methods to study the effectiveness of magnet programs in a mid-sized urban school district. We show that the students that cause the differential attrition have very different observed characteristics than the other students. Selective attrition implies that treatment effects are not point identified. We discuss how to construct informative bounds when point identification is not feasible. Our findings show that magnet programs help the district to attract and retain students. The bound estimates also demonstrate that magnet programs offered by the district improve behavioral outcomes such as offenses, timeliness, and attendance.

Keywords: Causal Effects, Treatment Effects, Differential Attrition, Noncompliance, Program Evaluation, Randomized Experiments, Instrumental Variables, Magnet Programs, Urban School District, School Choice.

JEL classification: C21, I21, H75

1 Introduction

The purpose of this paper is to provide and implement a new framework for evaluating education programs that ration excess demand by admission lotteries when selective attrition cannot be ignored. Many school districts use lotteries to determine access to over-subscribed educational programs. Lottery winners are accepted into the program, with the ultimate choice of attendance left to the student and his family. Lottery losers do not have the option to participate in the program, but have many different outside options. As a consequence, lottery losers often decide to pursue options outside of the traditional public school system and attend charter or private schools. If educational outcomes are not observed for students that leave the school system and attrition rates differ by lottery status, the randomization inherent in the lottery assignment is not necessarily sufficient to identify meaningful treatment effects. Selective attrition may also arise when lottery winners that initially participate in the program drop out because they experience unfavorable outcomes.

The starting point of our analysis is the insight that lotteries can be viewed as experimental designs with multiple sources of non-compliance that arise from parental or student decisions. Since our application focuses on magnet programs, we develop our methods in this context.¹ We focus on two of the most important outside options: parents can send their children to a non-magnet program within the district or they can leave the school district and send their children to a private school or a public school in a different district. We model this behavior as non-compliance with the intended treatment using five latent household types. It is useful to distinguish among these latent types since not all types of non-compliance lead to selective attrition problems. We face different types of missing data problems for different

¹The methods derived in this paper apply quite broadly to many different educational programs such as charter schools and open enrollment policies.

non-compliers.

The first type is a “complying stayer” that chooses the magnet program if it wins the lottery. The second type is a “non-complying stayer” that does not choose the magnet program even if it wins. Both of these types stay in the district regardless of lottery outcome.² The third and fourth types leave the district if they lose the lottery. The third type is a “leaver” and will not enroll its child in the district independently of the outcome of the lottery. The fourth type complies with the lottery and participates in the magnet program if it wins the lottery and leaves if it loses. We denote these households as “at risk,” since they are at risk of leaving the district. Given that many urban school districts are experiencing declining enrollment, which affects funding and district programs, this type is important from a policy perspective. Finally, there is a fifth type, the “always takers,” that enrolls in the magnet option regardless of the outcome of the lottery. The household types are latent, i.e. unobserved by both the researcher and the school district administrators.³ Differential attrition arises in this model due to the presence of “at risk households” for whom we do not observe educational outcomes when they leave.

The first objective of the analysis is then to identify and estimate the proportions of these five latent types and to characterize differences in observed characteristics among these types. If the households that cause the differential attrition problem differ in observed characteristics from the other latent types, one may also expect that they differ in unobserved characteristics. Our approach thus allows us to characterize

²The district offers a standard education program to all households that do not win the lottery.

³Comparing our approach to the one developed in Angrist, Imbens, and Rubin (1996), note that we have two types of “never-takers” that we denote by “noncomplying stayers” and “leavers.” Similarly, we have two types of “compliers” that we denote by “complying stayers” and “at risk” households. The main difference arises because individuals have more than one outside option and outcomes are not observed for “at risk” households that leave the district when they lose the lottery. These two assumptions give rise to the differential attrition problem.

the extent of the differential attrition problem. We show that the parameters of the underlying framework of program participation are nonparametrically identified. Our proofs of identification are constructive and can be used to design a GMM estimator for the fractions of latent types and their mean characteristics. Moreover, we show that our joint GMM estimator is more efficient than a single equation linear estimator of the parameter that captures the differential selection effect. The efficiency gains are rather substantial in our application. This analysis also provides some important insights for policy makers. By characterizing the latent types of households we can study whether magnet programs offered by the district are effective in attracting and retaining students and parents.

We then discuss how to identify and estimate the causal effect of the educational program on potential outcomes, such as achievement, when selective attrition is important. The object of interest is the (local) average treatment effect for complying stayers. It is well-known that the standard IV estimator is only consistent if selective attrition can be ignored.⁴ If selective attrition measured by the fraction of at risk students is not negligible, point identification cannot be achieved. However, we show how to construct informative bounds for the treatment effects, even if point identification is not feasible. Moreover, all our estimators deal with the aggregation problem that is encountered when researchers have to pool among lotteries to deal with small sample problems. We show that flexible weighting schemes can be employed to estimate meaningful weighted averages of the underlying mean treatment effects.

We apply the techniques developed in this paper to study the effectiveness of magnet programs in a mid-sized urban school district. A second contribution of this

⁴If there are two different types of compliers, the IV estimator does not identify a local average treatment effect. A related paper is Heckman, Urzua, and Vytlacil (2006) who also consider multiple unordered treatments with an instrument shifting agents into one of the treatments.

paper is that we provide new research to understand the causal effects of magnet programs. While debates surrounding the effectiveness of other school choice options such as charter schools and educational vouchers have attracted much attention from researchers and policymakers, magnet programs have gotten less attention despite the fact that they are much more prevalent than charter schools or educational voucher programs.

Our findings show that magnet programs help the district to attract and retain students. Approximately 25 percent of applicants to magnet programs that serve K-5 students are “at risk.” Thus selective attrition poses an important problem for the school district in our application. Households that selectively attrit come from neighborhoods that have higher incomes and are more educated than households that stay in the district regardless of the outcome of the lottery. These “at risk” households have many options outside the public school system, but apparently, they view the existing magnet programs as desirable programs for their children. We also find that the market for elementary school education is more competitive than the market for middle and high school education. The fraction of households at risk declines with the age of the students.

Our findings for achievement effects are mixed. While the point estimates of the upper and lower bounds point to positive treatment effects sample sizes are too small to provide precise estimates. This is largely the case because standardized achievement tests were only conducted in grades 5, 8, and 11 during most of our sample period. For a variety of behavioral outcomes, we do not face these data limitations. We find that our bounds analysis is informative and demonstrates that magnet programs offered by the district improve behavioral outcomes such as offenses, attendance, and timeliness.

Our paper is related to a growing literature of papers that evaluate educational

programs using lottery based estimators.⁵ Lotteries were used by Rouse (1998) to study the impact of the Milwaukee voucher program. Angrist, Bettinger, Bloom, King, and Kremer (2002) also study the effects of vouchers when there is randomization in selection of recipients from the pool of applicants using data from Chile. Hoxby and Rockoff (2004) use lotteries to study Chicago charter schools. Cullen, Jacob, and Levitt (2006) have analyzed open enrollment programs in the Chicago Public Schools. Ballou, Goldring, and Liu (2006) examine a magnet program. Hastings, Kane, and Staiger (2008) estimate a model of school choice based on stated preferences for schools in Charlotte. Since school attendance was partially the outcome of a lottery, they use the lottery outcomes as instruments to estimate the impact of attending the first choice school. Abdulkadiroglu, Angrist, Dynarski, Payne, and Pathak (2009) and Hoxby and Murarka (2009) study charter schools in Boston and New York (respectively) and find strong achievement effects. Dobbie and Fryer (2009) study a social experiment in Harlem and show that high-quality schools or high-quality schools coupled with community investments generate the achievement gains. All of these papers focus on applications in which selective attrition is not present and thus do not explicitly deal with the key selective attrition problem discussed in this paper.⁶ Our analysis thus complements these paper by dealing with selective attrition.

The rest of the paper is organized as follows. Section 2 develops our new methods for estimation of treatment effects when program participation is partially determined by lotteries and selective attrition cannot be ignored. We discuss identification and estimation. Section 3 provides some institutional background for our application and discusses our main data sources. Section 4 reports the empirical findings of our paper.

⁵Angrist (1990) introduced the use of lotteries to study the impact of military service on earnings.

⁶Angrist et al. (2002) encounter a related issue of selective test participation since students in private schools are more likely to take college entrance exams than public school students. They also propose a bounds estimator to deal with the lack of point identification.

Finally, we offer some conclusions and discuss the policy implications of our work in Section 5.

2 Identification and Estimation

2.1 The Research Design

We consider a design that arises when randomization determines eligibility to participate in an educational program. Consider the problem of a parent that has to decide whether or not to enroll a student in a magnet program offered by a school district.⁷ We only consider households that participate in a lottery that determines access to an oversubscribed (magnet) program. Let W denote a discrete random variable which is equal to 1 if the student wins the lottery and 0 if it loses. Let w denote the fraction of households that win the lottery.

We assume that a student who wins the lottery has three options: participate in the magnet program, participate in a different, non-magnet program offered by the same school district, or leave the district and pursue educational opportunities outside the district. A student who loses has only the last two options. Let M be 1 if a student attends the (magnet) program and 0 otherwise. Finally, let A denote a random variable that is 1 if a student attends a school in the district and 0 otherwise.

To model compliance with the intended treatment, we use five latent types to classify households into compliers and non-compliers. We make the following assumption.

Assumption 1

1. Let s_m denote the fraction of “complying stayers.” These households will remain

⁷We use the terms “parent” or “households” to describe the decision maker and “student” to describe the person that participates in the program.

in the district when they lose the lottery. If they win the lottery, they comply with the intended treatment and attend the magnet school.

- 2. Let s_n denote the fraction of “noncomplying stayers.” These households will remain in the district when they lose the lottery. If they win the lottery, they will not comply with the intended treatment and instead will attend a non-magnet program in the district.*
- 3. Let l denote the fraction of “leavers.” These are households that will leave the district regardless of whether they are admitted to the magnet program.⁸*
- 4. Let r denote the fraction that is “at risk.” These households will remain in the district and attend the magnet program if admitted to the magnet program, and they will leave the district otherwise.*
- 5. Let a_t denote the fraction of “always takers.” They will attend the magnet school regardless of the outcome of the lottery.*

Since the household type is latent, one key empirical problem is identifying and estimating the proportions of each type in the underlying population. These parameters are informative about the effectiveness of magnet programs in attracting and retaining households that participate in the lottery. Moreover, we will show that households “at risk” cause the selective attrition problem.

⁸Parents have incomplete information and need to gather information to learn about the features of different programs. Parents have to sign up for lotteries months in advance. At that point, they have not accumulated all relevant information. Once they have accumulated all relevant information, they may decide to opt out of the public school system if their preferred choice dominates the program offered by the district. In addition, household circumstances may change. For example, parents may obtain a job that requires moving to a different metropolitan area. Note that there are typically no penalties for participating in the lottery and declining to participate in the program.

The latent types of households are likely to differ in important characteristics and we need to characterize these differences. If households “at risk” differ among observed characteristics from the other latent types, one may also expect that they differ by unobserved characteristics. As a consequence, ignoring the selective attrition problem will be problematic. By characterizing the observed characteristics of all latent types, we can thus gain some important insights into the potential importance of the selective attrition problem.

To formalize these ideas, consider a random variable X that measures an observed household characteristic such as income or socio-economic status. Appealing to our decomposition, let μ_r , μ_{s_m} , μ_{s_n} , μ_l and μ_{a_t} denote the means of random variable X conditional on belonging to group r , s_m , s_n , l , and a_t , respectively. The goal of the first part of the analysis is then to identify and estimate the following eleven parameters $(w, r, s_n, s_m, l, a, \mu_r, \mu_{s_m}, \mu_{s_n}, \mu_l, \mu_{a_t})$.⁹

The next objective is to study the effects of the program on student outcomes. Let T be an outcome measure of interest, for example, the score on a standardized achievement test. Following Fisher (1935), we adopt standard notation in the program evaluation literature and consider a model with three potential outcomes:

$$T = A M T_1 + A (1 - M) T_0 + (1 - A) T_2 \quad (1)$$

where T_1 denotes the outcome if the student attends the magnet school, T_0 if he attends a different program in the district, and T_2 if he attends a school outside of the district.¹⁰ We will later assume that T is not observed for students that do not

⁹It is straightforward to allow X to be a vector.

¹⁰This approach shares many similarities with the “switching regression” model introduced into economics by Quandt (1972), Heckman (1978, 1979) and Lee (1979). Heckman and Robb (1985) and Bjorklund and Moffitt (1987) treated heterogeneity in treatment as a random coefficients model. It is also known in the statistical literature as the Rubin Model developed in Rubin (1974, 1978). See also Heckman and Vytlacil (2007) for an overview of the program evaluation literature.

attend a public school within the district, i.e. if $A = 0$, then T is not observed. This assumption is plausible since researchers typically only have access to data from one school district. Private schools rarely provide access to their confidential data and often do not administer the same standardized tests as public schools. Attention, therefore, focuses on the treatment effect $\Delta = T_1 - T_0$. Note that Δ is unobserved for all students. Conceptually, we can define five different average treatment effects, one for each latent group.¹¹

$$ATE_{Type} = E[T_1 - T_0 | Type = 1] \quad Type \in \{S_n, S_m, R, L, A_t\} \quad (2)$$

The key research question is then whether we can identify and estimate these types of treatment effects when selective attrition is important. To answer this question, we first discuss how to characterize the extent of the selective attrition problem. We then derive bounds estimators for the relevant treatment effects.

2.2 Identification of the Fraction of Latent Types

First we need to establish the information set of the researcher.

Assumption 2 *The researcher observes probabilities and conditional means for the feasible outcomes shown in Table 1:*

Note that only six of the eight outcomes listed in Table 1 are possible since a student attending a magnet program ($M = 1$), must also attend a public school ($A = 1$).

Identification can be established sequentially. First, we discuss identification of the probabilities that characterize the shares of the latent types. We have the following result.

¹¹There are other effects that may also be of interest such as treatment effect on the treated or the marginal treatment effect. For a discussion see, among others, Heckman and Vytlacil (2005) and Moffitt (2008).

Table 1: Observed Outcomes

	W	M	A	$Pr\{W, M, A\}$	$E[X W, M, A] = E[X M, A]$
I	1	1	1	$w (r + s_m + a_t)$	$\frac{r\mu_r + s_m\mu_{s_m} + a_t\mu_{a_t}}{r + s_m + a_t}$
II	1	1	0	not possible	
III	1	0	1	$w s_n$	μ_{s_n}
IV	1	0	0	$w l$	μ_l
V	0	1	1	$(1 - w)a_t$	μ_{a_t}
VI	0	1	0	not possible	
VII	0	0	1	$(1 - w) (s_n + s_m)$	$\frac{s_n\mu_{s_n} + s_m\mu_{s_m}}{s_n + s_m}$
VIII	0	0	0	$(1 - w) (r + l)$	$\frac{r\mu_r + l\mu_l}{r + l}$

Proposition 1 *The parameters (w, r, s_n, s_m, l, a) are identified by the six non-degenerate probabilities in Table 1.*

Proof: Parameter w is the fraction that wins the lottery:

$$\begin{aligned}
 w &= Pr(W = 1, M = 1, A = 1) + Pr(W = 1, M = 1, A = 0) \\
 &+ Pr(W = 1, M = 0, A = 1) + Pr(W = 1, M = 0, A = 0)
 \end{aligned} \tag{3}$$

Given w , s_n is identified from (1,0,1):

$$s_n = Pr(W = 1, M = 0, A = 1)/w \tag{4}$$

l is identified from (1,0,0):

$$l = Pr(W = 1, M = 0, A = 0)/w \tag{5}$$

a_t is identified from (0,1,1):

$$a_t = Pr(W = 0, M = 1, A = 1)/(1 - w) \tag{6}$$

Given w and s_n , s_m is identified from (0,0,1):

$$s_m = Pr(W = 0, M = 0, A = 1)/(1 - w) - s_n \quad (7)$$

Given a_t , l , s_n , and s_m , r is identified of the identity:

$$r = 1 - l - s_m - s_n - a_t \quad (8)$$

Q.E.D.

Note that there is no over-identification at this stage since the six probabilities in Table 1 add up to one, and the last three non-degenerate probabilities add up to $1 - w$.

Next we discuss identification of the five conditional means of household characteristics. We have the following result.

Proposition 2 *Given (w, r, s_n, s_m, l, a_t) , the parameters $(\mu_r, \mu_{s_m}, \mu_{s_n}, \mu_l, \mu_{a_t})$ are identified by the observed conditional expectations observed in Table 1.*

Proof: μ_l is identified from (1,0,0):

$$\mu_l = E(X|W = 1, M = 0, A = 0) \quad (9)$$

Similarly μ_{s_n} is identified from (1,0,1):

$$\mu_{s_n} = E(X|W = 1, M = 0, A = 1) \quad (10)$$

and μ_{a_t} is identified from (0,1,1):

$$\mu_{a_t} = E(X|W = 0, M = 1, A = 1) \quad (11)$$

Given μ_{s_n} , μ_{s_m} is identified from (0,0,1):

$$\mu_{s_m} = [(s_n + s_m)E(X|W = 0, M = 0, A = 1) - s_n\mu_{s_n}]/s_m \quad (12)$$

Given μ_{s_m} and μ_{a_t} , μ_r is identified from (1,1,1):

$$\mu_r = [(r + s_m + a_t)E(X|W = 1, M = 1, A = 1) - s_m\mu_{s_m} - a_t\mu_{a_t}]/r \quad (13)$$

Q.E.D.

There is one over-identifying condition at this stage. This restriction arises due to the condition that W is orthogonal to X .¹² Propositions 1 and 2 then imply that the parameters $(w, r, s_n, s_m, l, a_t, \mu_r, \mu_{s_m}, \mu_{s_n}, \mu_l, \mu_{a_t})$ are identified. We can thus study the effectiveness of magnet programs to attract and retain students. Moreover, the fraction of households that are “at risk” is the key parameter that measures the selective attrition between lottery winners and losers. We show this in the next section.

2.3 Identification of Treatment Effects

We now turn to the analysis of identification of causal treatment effects of magnet programs on educational and behavioral outcomes. We make the following assumption regarding observables.

Assumption 3 *We assume that the researcher only observes outcomes, T , for students that remain in the school district, i.e. we do not observe outcomes for “leavers” and “at risk” households that lose the lottery.*

It is useful to assume initially that we observe the latent household type. Table 2 provides a summary of the relevant conditional expectations.¹³ Conditioning on

¹²The lotteries are assumed to be fair and blind in the sense that the district does not pre-select winners and losers based on beliefs about attendance or any socio-economic or student characteristic found in X .

¹³Note that we are implicitly assuming that the mean performance of stayers who would decline lottery admission is the same whether they win or lose the lottery, i.e. $E[T_0|S_n = 1, W = 1] = E[T_0|S_n = 1, W = 0] = E[T_0|S_n = 1]$.

lottery outcomes, there are ten conditional expectations. Three of these pertain to outcomes that are not observed since students in these latent groups leave the school district (T_2). The remaining seven conditional expectations relate to household types that remain in the district.

Table 2: Mean Outcomes Conditional on Type

	Complying Stayers	Non-Complying Stayers	At Risk	Leavers	Always Takers
$W = 1$	$E[T_1 S_m = 1]$	$E[T_0 S_n = 1]$	$E[T_1 R = 1]$	$E[T_2 L = 1]$	$E[T_1 A_t = 1]$
$W = 0$	$E[T_0 S_m = 1]$	$E[T_0 S_n = 1]$	$E[T_2 R = 1]$	$E[T_2 L = 1]$	$E[T_1 A_t = 1]$

Note that T_2 is never observed.

From Table 2, it is evident that even if we observed the latent types, there is little hope in identifying ATE_{S_n} , ATE_R , ATE_L , or ATE_{A_t} . For stayers that never attend the magnet program, we cannot identify $E[T_1|S_n = 1]$. For students at risk, we cannot identify $E[T_0|R = 1]$. For leavers, we can neither identify $E[T_1|L = 1]$ nor $E[T_0|L = 1]$. For always-takers we never observe $E[T_0|A_t = 1]$. Without imposing additional assumptions on the selection of students into latent groups, ATE_{S_n} , ATE_R , ATE_L and ATE_{A_t} are not identified. Attention, therefore, focuses on identification of ATE_{S_m} . Note that ATE_{S_m} would be identified if types were not latent. Of course, household types are not observed and as a consequence identification of ATE_{S_m} is not straightforward. One key result of this paper is that the local average treatment effect for compliers is not point identified if there is selective attrition.

Proposition 3

If there is selective attrition ($r \neq 0$) and if households that are at risk have different

expected outcomes than compliers in the treated case ($E[T_1|S_m = 1] \neq E[T_1|R = 1]$), then the local average treatment effect for compliers, ATE_{S_m} , is not identified.

Proof:

Assumption 3 implies that we only observe mean outcomes for the students conditional on W , M and A . For students who win the lottery and attend the magnet school, we observe

$$E[T|W = 1, M = 1, A = 1] = \frac{s_m E[T_1|S_m = 1] + r E[T_1|R = 1] + a_t E[T_1|A_t = 1]}{s_m + r + a_t} \quad (14)$$

For students who lose the lottery and attend the magnet school, we observe

$$E[T|W = 0, M = 1, A = 1] = E[T_1|A_t = 1] \quad (15)$$

We also observe mean performance of stayers who lose the lottery:

$$E[T|W = 0, M = 0, A = 1] = \frac{s_m E[T_0|S_m = 1] + s_n E[T_0|S_n = 1]}{s_m + s_n} \quad (16)$$

Finally, we also observe the mean performance of stayers who win the lottery and decline to enroll in the magnet program:

$$E[T|W = 1, M = 0, A = 1] = E[T_0|S_n = 1] \quad (17)$$

Equations (16) and (17) imply that we can identify $E[T_0|S_m = 1]$ and $E[T_0|S_n = 1]$, since s_n and s_m have been identified before. Equation (15) implies that we can identify $E[T_1|A_t = 1]$. However, equation (14) then implies that we cannot separately identify $E[T_1|S_m = 1]$ and $E[T_1|R = 1]$. Q.E.D.

Proposition 3 illustrates that attrition *per se* is not the problem. If the fraction of “at risk” households is negligible (i.e., $r = 0$), identification is achieved even if the fraction of leavers is large.¹⁴ The lack of point identification arises from the “at risk”

¹⁴Recall that if $r = l = 0$ our research design simplifies to the one considered in Angrist, Imbens and Rubin (1996).

households which cause the selective attrition problem. Selective attrition is only a problem if “at risk” households have different mean outcomes than compliers.¹⁵

Since point identification is no longer feasible when selective attrition is important, attention focuses on set identification and the construction of bounds.¹⁶

Proposition 4

i) Suppose we have an upper bound, denoted by T_1^u , for $E[T_1|R = 1]$ i.e. T_1^u satisfies $E[T_1|R = 1] \leq T_1^u$. We can then construct a lower bound for the $E[T_1|S_m = 1]$ and ATE_{S_m} .

ii) Suppose we have a lower bound, denoted by T_1^l , for $E[T_1|R = 1]$, i.e. T_1^l satisfies $E[T_1|R = 1] \geq T_1^l$, we can then construct an upper bound for the $E[T_1|S_m = 1]$ and ATE_{S_m} .

Proof:

Consider the first part of the statement. Equation (14) then implies that:

$$\begin{aligned}
 & E[T_1|S_m = 1] \\
 = & \frac{s_m + r + a_t}{s_m} E[T|W = 1, M = 1, A = 1] - \frac{rE[T_1|R = 1] + a_tE[T_1|A_t = 1]}{s_m} \\
 \geq & \frac{s_m + r + a_t}{s_m} E[T|W = 1, M = 1, A = 1] - \frac{rT_1^u + a_tE[T_1|A_t = 1]}{s_m} \tag{18}
 \end{aligned}$$

where the last inequality follows from $E[T_1|R = 1] \leq T_1^u$. Since all terms in the last line of equation (18) are identified, we conclude that we can construct a lower bound.

¹⁵We can generalize Proposition 3 by assuming that $E[T_1|S_m = 1, X] \neq E[T_1|R = 1, X]$, i.e, by conditioning on some observables X . If controlling for selection on observables is sufficient to deal with the selection problem, a matching approach can be justified. For a discussion of matching estimators, see, among others, Rosenbaum and Rubin (1983), Heckman, Ichimura, and Todd (1997), and Abadie and Imbens (2006).

¹⁶Point identification cannot be achieved in many econometric applications. In that case, attention naturally shifts to characterizing informative bounds on the parameters of interest. Some recent examples are Manski (1997), Imbens and Manski (2004) and Chernozhukov, Imbens, and Newey (2006).

Replacing T_1^u with T_1^l and reversing the inequality yields the upper bound. Q.E.D.

There are many ways of constructing both lower bounds or upper bounds depending on the outcome variable and the application. For example, a plausible assumption for the construction of an upper bound of the mean treatment effect is that the ‘at risk’ households are at least as good as the compliers, $T_1^l = E[T_1|S_m = 1] \leq E[T_1|R = 1]$. Alternatively, we can bound outcomes using known percentiles of the outcome distribution. Since the fraction of ‘at risk’ households is identified, we can use the $(1-r)$ th percentile of the outcome distribution. If the population outcome distribution is not known, we can often estimate it using the available sample. These bounds are likely to be more informative if r is close to zero or if we can obtain close approximations for $E[T_1|R = 1]$.¹⁷

We have thus seen that selective attrition implies that we have to focus on the construction of bounds since point identification is not feasible. It is therefore important to have a simple test to determine whether r is zero. If we cannot reject the null hypothesis that $r = 0$, treatment effects are point identified and can be estimated using standard linear IV estimators. A simple way to estimate r is to regress A_i on W_i . The slope coefficient in that regression is equal to r . At minimum, researchers that work with lottery data in educational applications should run this regression and test whether one of the key identifying assumptions of the IV estimator is valid. If we reject the null that r is equal to zero, the bounds analysis suggested in this paper is more appropriate than IV estimation.

¹⁷An alternative nonparametric bounds estimator is developed by Angrist, Bettinger, and Kremer (2005). Their approach is applied in our context by first ordering magnet students from lowest to highest performance on the outcome variable being studied. Then, magnet observations are dropped in reverse order of performance until the proportion of lottery winners remaining in the sample is equal to the proportion of lottery loser remaining in the district.

2.4 A GMM Estimator

Suppose we observe a random sample of N applicants to an education program, indexed by i . We view these as N independent draws from the underlying population of all applicants to this program. Let W_i, M_i, A_i , and X_i now denote the random variables that correspond to observation i . The proofs of identification are constructive. Replacing population means by sample means thus yields consistent estimators for the parameters of interest. Nevertheless, it is useful to place the estimation problem within a well defined GMM framework. This allows us to estimate simultaneously all parameters and compute asymptotic standard errors. We can estimate the fractions of each latent type based on moment conditions derived from the choice probabilities in Table 1. Define:

$$f_1(A_i, M_i, W_i) = \begin{cases} \frac{1}{N} \sum_{i=1}^N [W_i M_i A_i - w(r + s_m + a_t)] \\ \frac{1}{N} \sum_{i=1}^N [W_i(1 - M_i)A_i - w s_n] \\ \frac{1}{N} \sum_{i=1}^N [W_i(1 - M_i)(1 - A_i) - w l] \\ \frac{1}{N} \sum_{i=1}^N [(1 - W_i)M_i A_i - (1 - w) a_t] \\ \frac{1}{N} \sum_{i=1}^N [(1 - W_i)(1 - M_i)A_i - (1 - w)(s_n + s_m)] \end{cases}$$

and note that $E[f_1(A_i, M_i, W_i)] = 0$. Similarly we can estimate the mean characteristics of each type. Define:

$$f_2(A_i, M_i, W_i, X_i) = \begin{cases} \frac{1}{N} \sum_{i=1}^N [W_i M_i A_i X_i - w[r\mu_r + s_m\mu_{s_m} + a_t\mu_{a_t}]] \\ \frac{1}{N} \sum_{i=1}^N [W_i(1 - M_i)A_i X_i - w s_n \mu_{s_n}] \\ \frac{1}{N} \sum_{i=1}^N [W_i(1 - M_i)(1 - A_i)X_i - w l \mu_l] \\ \frac{1}{N} \sum_{i=1}^N [(1 - W_i)M_i A_i X_i - (1 - w)a_t \mu_{a_t}] \\ \frac{1}{N} \sum_{i=1}^N [(1 - W_i)(1 - M_i)A_i X_i - (1 - w)[s_n\mu_{s_n} + s_m\mu_{s_m}]] \\ \frac{1}{N} \sum_{i=1}^N [(1 - W_i)(1 - M_i)(1 - A_i)X_i - (1 - w)[r\mu_r + l\mu_l]] \end{cases}$$

and note that $E[f_2(A_i, M_i, W_i)] = 0$. Finally, we can construct additional orthogonality conditions to construct both upper and lower bounds. Consider first the case

of estimating an upper bound for compliers, denoted by $E[T_1^u | S_m = 1]$. Define:

$$f_3(A_i, M_i, W_i, T_i) = \begin{cases} \frac{1}{N} \sum_{i=1}^N [T_i W_i M_i A_i - w(s_m E[T_1^u | S_m = 1] + r T_1^l + a_t E[T_1 | A_t = 1])] \\ \frac{1}{N} \sum_{i=1}^N [T_i (1 - W_i) M_i A_i - (1 - w) a_t E[T_1 | A_t = 1]] \\ \frac{1}{N} \sum_{i=1}^N [T_i (1 - W_i) (1 - M_i) A_i - (1 - w) (s_m E[T_0 | S_m = 1] + s_n E[T_0 | S_n = 1])] \\ \frac{1}{N} \sum_{i=1}^N [T_i W_i (1 - M_i) A_i - w s_n E[T_0 | S_n = 1]] \end{cases}$$

and we have $E[f_3(A_i, M_i, W_i)] = 0$. Similarly, we can construct an orthogonality condition for the lower bound if we use the best possible outcome for T_1^u . Combining all orthogonality conditions, we can estimate the parameters of the model using a GMM estimator (Hansen, 1982). Note that the estimator above easily generalizes to the case in which X is a vector of random variables. We simply stack all orthogonality conditions to obtain a simultaneous estimator. The main advantage of the GMM framework is that we can estimate all parameters jointly by imposing all relevant orthogonality conditions. Moreover it is straightforward to obtain standard errors for the upper and lower bounds using a GMM framework. Many of the parameters of the model – especially all parameters of characterize the fraction of latent types – can be estimated using linear estimators.¹⁸ We find in the application that imposing the additional orthogonality conditions that model the mean characteristics of the types ($f_2(A_i, M_i, W_i, X_i)$ above) yields significant efficiency gains.

Thus far we have considered the problem of estimating causal effects using data from one lottery. In practice, researchers often need to pool data from multiple lotteries to obtain large enough sample sizes. We discuss in detail in Appendix A of this paper the problems that are encountered when aggregating across lotteries. Using a suitable weighting procedure, we show that we can estimate weighted averages of the underlying parameters of the model. Weights can be chosen in accordance to the objectives of the policy or decision maker.

¹⁸An appendix is available upon request which shows exactly how to set up the linear estimators.

3 Data

Our application focuses on magnet programs that are operated by a mid-sized urban school district that prefers to not be identified. Magnet schools emerged in the United States in the 1960's. Magnet schools are designed to draw students from across normal attendance zones. In contrast, a feeder school typically only admits students that live inside the attendance zone. As a consequence, the composition of feeder schools reflects residential choices of parents and is largely driven by the composition of local neighborhoods. Magnet schools were thus initially used as a way to reduce racial segregation in public schools.

More recently, magnet programs have been viewed as attractive options to increase school choice, to retain students with better socio-economic backgrounds in public schools, and to increase student achievement. In some cases, magnet programs are housed in separate schools. But they can also be a program within a more comprehensive school. Magnet programs offer specialized courses or curricula. There are magnet programs for all grade levels in our district. We only consider magnet programs that are academically oriented. These magnet programs typically provide specialized education in mathematics, the sciences, languages, or humanities. Other magnet programs have a broader focus on topics such as international studies or performing arts.

Every academic year, interested students submit applications for one magnet program of their choice. Some magnet programs in the district have a competitive entrance process, requiring an entrance examination, interview, or audition. We do not include these magnet programs in this study since the admission procedure does not use randomization. Instead we focus on magnet programs that do not have competitive entrance procedures. If the number of applications submitted during registration for any magnet program exceeds the number of available spaces, the district holds a

lottery to determine the order in which applicants will be accepted.

In the case of over-subscription, a computerized random selection determines each student's lottery number. The lottery is binding in the sense that students with lower numbers are accepted, and higher numbered students are rejected. There is a clear cut-off number that separates the groups. We do not observe students attending magnet schools that lose the lottery, i.e. there are no "always-takers" in our sample.

To preserve racial balance in the magnet programs, separate lotteries are held for black students and other students. Some programs also have preferences for students with siblings already attending the magnet programs or for students who live close to the school. Separate lotteries are held for those students with an acceptable preference category for each magnet program. All in all, each lottery is held for a given program, in a given academic year, separately by race, and, finally, separately by preference code.

Lottery winners (lotteried-in) have the option to participate in the magnet program, with the ultimate choice of participation left to the student and his family. Lottery losers (lotteried-out) do not have this option, and thus must make their schooling choice without the availability of the magnet option. When winners decline admission, the students on the wait list become eligible. Again the rank on the wait list is determined by the original lottery. With a fair and balanced lottery, the winners and losers will be determined by chance, thus creating two groups that are similar to each other both on observable and unobservable characteristics.

The district granted us access to its longitudinal student database. We use data from the 1999-2000 school year through 2005-2006. In addition to demographic data, the database contains detailed information about educational outcomes. This information is linked to each student by a unique ID number. The demographic characteristics for the students include race, gender, free/reduced lunch eligibility, and

Table 3: Descriptive Statistics

<i>Variable</i>	<i>Entire Sample</i> <i>(2054 obs)</i>	<i>Elem School</i> <i>(820 obs)</i>	<i>Middle School</i> <i>(457 obs)</i>	<i>High School</i> <i>(777 obs)</i>
Gender	0.51 (0.50)	0.51 (0.50)	0.51 (0.50)	0.51 (0.50)
Race	0.75 (0.44)	0.59 (0.49)	0.79 (0.40)	0.88 (0.32)
FRL	0.33 (0.47)	0.33 (0.47)	0.35 (0.48)	0.32 (0.47)
Poverty	0.23 (0.14)	0.22 (0.14)	0.23 (0.14)	0.24 (0.15)
Education	0.29 (0.19)	0.34 (0.22)	0.28 (0.18)	0.25 (0.14)
Offenses	0.99 (2.23)	0.18 (0.99)	1.15 (2.32)	1.67 (2.71)
Suspension Days	1.88 (4.71)	0.29 (1.62)	1.97 (4.39)	3.32 (6.17)
Absences	13.28 (14.56)	8.74 (7.96)	10.30 (8.54)	19.30 (19.30)
Tardies	7.31 (13.10)	3.94 (7.03)	8.66 (12.89)	9.70 (16.55)
Win Percentage	61.8	52.1	53.2	77.1

addresses.¹⁹ Using the addresses, we can assign census tract level variables to each student. We use two community characteristics that measure the socio-economic composition of the neighborhoods in which students reside. Poverty is the percentage of adults in the student’s census tract with an income level below the poverty line. Education is the percentage of adults in the student’s census tract with at least a college degree.

As pertaining to student educational outcomes, the database includes the school of attendance in each year and standardized scores for the state assessment tests. In addition, we observe a variety of behavioral outcome measures such as offenses, suspensions, and absences. The database also contains the outcomes of the magnet lotteries. One of the key features of the database is that it contains unusually good information about students residing in the district that attend private, charter, and home schools. Unfortunately, we do not observe test scores or behavioral outcome measures for students outside of the district. Table 3 shows descriptive statistics for the entire sample used in this study as well as three important sub-samples that we also consider in estimation.²⁰ We only consider binding lotteries in this research. In total, over the time frame of the data, there are 173 binding lotteries with 1,269 students lotteried-in and 785 students lotteried-out.

Before we implement the estimators, we check whether the lotteries are balanced on student observables. While assignment within lotteries may be random, participation in a lottery is not. To make use of within-lottery randomness and not the between-lottery non-randomness, we perform a check for balance by running a lottery-fixed effect regression for each observable characteristic as a dependent variable with

¹⁹the race variable is one if a student is African American and zero otherwise. The gender variable is one for girls and zero for boys.

²⁰For a small sample of students we imputed absences and tardies. Also note that outcome variables are not observed for students that leave the district. Thus the means of the outcome variables in Table 3 reflect means of stayers.

acceptance as the only independent variable other than the fixed effects. Separate lotteries are held by race, so race is left out of the balance analysis. We test every other observable student characteristic in the data set.

Table 4: Lottery Balance Result

<i>Variable</i>	<i>Entire Sample</i>	<i>Elem School</i>	<i>Middle School</i>	<i>High School</i>
Gender	0.0053 (0.0262)	0.0366 (0.0384)	-0.0183 (0.0559)	-0.0257 (0.0469)
FRL	0.0056 (0.0229)	0.0111 (0.0322)	-0.0501 (0.0482)	0.0385 (0.0431)
Poverty	-0.0050 (0.0068)	-0.0023 (0.0092)	0.0044 (0.0136)	-0.0160 (0.0135)
Education	0.0041 (0.0078)	0.0110 (0.0127)	-0.0038 (0.0165)	-0.0007 (0.0125)

Following Cullen et al. (2006) we use equation (19) to determine whether the lottery is balanced:

$$X_i = \beta_1 W_i + \sum_{j=1}^J I_{ij} \beta_{2j} + v_i \quad (19)$$

where X_i is the observable characteristic of interest, W_i is a dummy equal to 1 if student i wins lottery j , I_{ij} is an indicator variable equal to 1 if student i participated in lottery j , and v_i is the error term.²¹ We estimate a separate regression for each observable. The coefficient β_1 determines the fairness of the lottery system. If we cannot reject the null hypothesis that it is equal to zero, then acceptance into a magnet is not determined by the value of that particular student observable, X .

²¹Alternatively we could use multivariate Behrens-Fisher type test statistics which require less restrictive assumptions. See, for example, Kim (1992).

The first column of Table 4 shows the results when all students in all binding lotteries are included in the regressions. β_1 is not significant for any tested variable at 10 %. The second and third columns consider the three sub-samples of interest. The second column includes all students in elementary school while the third column focuses on middle school students and the fourth on high school students. We find that the estimates of β_1 are not significantly different from zero. We thus find that the lotteries are fair, creating separate winner and loser groups that are similar in observed characteristics. Any differences between winners and losers are small and statistically insignificant. This holds for the overall population in binding lotteries and for the smaller sub-samples that were tested.

4 Empirical Results

4.1 Attraction, Retention and Selective Attrition

To study the importance of selective attrition in our sample, we implement a number of different estimators. First, we use a GMM estimator that only impose the orthogonality conditions that identify the fraction of latent household types. Then we add the orthogonality conditions that capture the mean characteristics of the types. The characteristics include race, gender, free or reduced lunch, poverty, and college education. Recall that the last two measures are based on neighborhood characteristics as reported by the U.S. Census. We report estimates for three samples which include all students that applied to an oversubscribed magnet program that is associated with an elementary school (ES), middle school (MS), and high school (HS), respectively. We pool across all lotteries in each sample and, therefore, use the weighted estimator discussed in Appendix B. Tables 5 and 6 report the point estimates and estimated standard errors for each of the three samples.

Table 5: Empirical Results: Selective Attrition

	First Set of Orthogonality Conditions			
	Fraction At Risk	Fraction Stay, Attend	Fraction Stay, Non	Fraction Leave
ES	0.25 (0.04)	0.61 (0.05)	0.06 (0.01)	0.08 (0.01)
MS	0.12 (0.15)	0.60 (0.16)	0.24 (0.04)	0.04 (0.01)
HS	0.15 (0.09)	0.70 (0.09)	0.08 (0.01)	0.06 (0.01)
	First and Second Set of Orthogonality Conditions			
	Fraction At Risk	Fraction Stay, Attend	Fraction Stay, Non	Fraction Leave
ES	0.25 (0.04)	0.61 (0.04)	0.06 (0.01)	0.08 (0.01)
MS	0.12 (0.05)	0.61 (0.06)	0.24 (0.04)	0.04 (0.01)
HS	0.14 (0.06)	0.72 (0.06)	0.08 (0.01)	0.06 (0.01)

Estimated standard errors are reported in parentheses.

Comparing the estimates in the upper and lower panels of Table 5 clearly allows us to evaluate whether there are efficiency gains that arise when using a GMM estimator.²² We find that there are significant efficiency gains in the estimates of two key parameters, the fraction of compliers and the fraction at risk. Estimated standard errors are up to 50 percent larger when one ignores the additional orthogonality conditions. We thus conclude that our approach of jointly estimating the model using GMM is preferable to simpler methods.

Table 5 reveals some interesting new insights into the importance of selective attrition in our application. Recall that the fraction of households at risk is the

²²This comparison is also interesting since the GMM estimates and associated standard errors in the upper panel are identical to the results that could be obtained using simpler linear estimators.

key parameter that captures selective attrition. We find that selective attrition is substantial and ranges between 12 and 25 percent across our three samples. We also find that the majority of students will stay in the district regardless of the outcome of the lottery. The majority, 61 to 71 percent, will attend the magnet program if they win they lottery. The fraction of households that will leave the district regardless of the outcome of the lottery ranges between 4 and 8 percent. Overall, these results suggest that most households consider the magnet programs desirable. We conclude that magnet programs are effective tools for attracting and retaining households and students.

Equally interesting are the observed mean characteristics of the latent types of households reported in Table 6. These and the ones reported in the lower part of Table 5 are the results from the first and second set of orthogonality conditions (f_1 and f_2). For each characteristic, the differences across household types (at risk, leavers, stayers) are statistically significant. We find that “at risk” households are on average less likely to be African American and on free or reduced lunch programs than households that are stayers. Moreover, they come from better educated neighborhoods.²³ These differences are more pronounced at the elementary school level where the fraction of “at risk” households is the greatest. We thus conclude that magnet programs are effective devices for the school district to retain more affluent households. Not surprisingly, the leavers are the most affluent group and come from neighborhoods with the highest levels of education. These households may just apply to the magnet programs as a back-up option in case their students should unexpectedly not be admitted to an independent, charter, or parochial school.²⁴

Table 6 also permits interesting comparisons across grade levels. Elementary and

²³Note that the differences in household characteristics are statistically significant from zero at all conventional levels.

²⁴It could also be that these households left the district because of job transfers or other issues unrelated to schools.

Table 6: Empirical Results: Characteristics

Gender				
	At Risk	Stay, Attend	Stay, Non	Leave
ES	0.57 (0.09)	0.47 (0.03)	0.55 (0.11)	0.47 (0.08)
MS	0.85 (0.34)	0.43 (0.06)	0.50 (0.08)	0.31 (0.13)
HS	0.55 (0.34)	0.57 (0.05)	0.49 (0.08)	0.41 (0.08)
Race				
	At Risk	Stay, Attend	Stay, Non	Leave
ES	0.50 (0.09)	0.70 (0.04)	0.39 (0.11)	0.18 (0.07)
MS	0.99 (0.41)	0.80 (0.05)	0.80 (0.06)	0.28 (0.14)
HS	0.89 (0.41)	0.93 (0.03)	0.85 (0.07)	0.79 (0.06)
FRL				
	At Risk	Stay, Attend	Stay, Non	Leave
ES	0.12 (0.04)	0.43 (0.03)	0.19 (0.07)	0.07 (0.04)
MS	0.26 (0.15)	0.47 (0.06)	0.26 (0.09)	0.07 (0.06)
HS	0.15 (0.11)	0.39 (0.04)	0.25 (0.06)	0.12 (0.05)
Poverty				
	At Risk	Stay, Attend	Stay, Non	Leave
ES	0.21 (0.03)	0.23 (0.01)	0.20 (0.04)	0.14 (0.01)
MS	0.24 (0.10)	0.24 (0.02)	0.23 (0.02)	0.13 (0.02)
HS	0.28 (0.12)	0.25 (0.01)	0.24 (0.02)	0.19 (0.02)
Education				
	At Risk	Stay, Attend	Stay, Non	Leave
ES	0.40 (0.05)	0.29 (0.02)	0.41 (0.05)	0.53 (0.04)
MS	0.20 (0.11)	0.29 (0.02)	0.30 (0.03)	0.55 (0.08)
HS	0.27 (0.14)	0.25 (0.01)	0.21 (0.02)	0.36 (0.03)

Estimated standard errors are reported in parentheses.

middle school lotteries are somewhat more competitive than high school lotteries. The former have average win rates of 52 percent and 53 percent respectively while the latter have an average win rate of 77 percent. Elementary programs attract a clientele from more highly educated neighborhoods. The fraction of African American families is also lower among applicants to elementary school lotteries. Not surprisingly, we find that the fraction of at risk families and the fraction of leavers is also higher among elementary school students. These findings highlight the fact that, among the magnet school applicants, the market for elementary school education is more competitive than the market for high school education.

4.2 Treatment Effects

We have seen in the previous section that the fraction of “at risk” households is large and significantly different from zero in our application in all three samples. Moreover, households that are “at risk” of leaving the district have more favorable socio-economic characteristics. As a consequence, we conclude that selective attrition cannot be ignored in this application. Since treatment effects are only set-identified when selective attrition matters, we implement our bounds estimators. We implement our bounds estimators by adding the orthogonality conditions for these variables to the conditions, discussed in Section 4.1, for estimating the proportions of latent types and the demographic characteristics of latent types. For comparison purposes, we also report the IV estimates that ignore selective attrition.

We start our analysis by focusing on achievement effects. The main problem encountered in this part of the analysis arises due to missing data. This is largely the case because standardized achievement tests were only conducted in grades 5, 8, and 11 during most of our sample period. For our middle school sample, there are only 155 observations for which we have test scores. For the high school sample, the reduction

is of similar magnitude.²⁵ Including households that participate in the lotteries, but subsequently leave the district gives us with 213 for middle school students and 203 high school students. Table 7 summarizes our main findings using standardized test scores in reading and mathematics as outcome variables.

Table 7: Empirical Results: Achievement

	Reading			Mathematics		
	Upper Bound	Lower Bound	IV	Upper Bound	Lower Bound	IV
	ATE_{S_m}	ATE_{S_m}	ATE_{S_m}	ATE_{S_m}	ATE_{S_m}	ATE_{S_m}
MS	66.25 (118.30)	3.68 (172.69)	139.71 (77.33)	180.89 (124.89)	91.08 (183.69)	138.56 (63.63)
HS	77.05 (64.79)	-25.09 (136.24)	81.97 (47.17)	87.09 (57.62)	-24.22 (148.00)	94.30 (40.70)

Estimated standard errors are reported in parentheses.

We find that the point estimates of the upper and lower bounds point to positive treatment effects, but sample sizes are too small to provide precise estimates. While few people would advocate the use of the simple IV estimator in the presence of selective attrition, it is useful to compare the results of our bounds analysis with the IV approach. One surprising finding is that the simple IV estimates suggest statistically significant positive treatment effects. Our bounds analysis reveals that the IV estimator overstates precision.

We next turn our attention to behavioral outcomes measured one year after the lotteries were conducted.²⁶ The main advantage of studying these outcomes is that we

²⁵Moreover we find some evidence that lower performing students are more likely to drop out of the sample, perhaps because they drop out of school.

²⁶Previously Cullen et al. (2006) and Imberman (2010) have studied behavioral outcomes when

Table 8: Empirical Results: Behavioral Outcomes

	Offenses			Suspensions		
	Upper Bound ATE_{S_m}	Lower Bound ATE_{S_m}	IV ATE_{S_m}	Upper Bound ATE_{S_m}	Lower Bound ATE_{S_m}	IV ATE_{S_m}
ES	-0.28 (0.09)	-0.26 (0.09)	-0.26 (0.09)	-0.49 (0.15)	-0.45 (0.15)	-0.47 (0.14)
MS	-0.62 (0.36)	-0.48 (0.36)	-0.66 (0.35)	-0.22 (1.17)	0.00 (1.18)	-0.56 (0.77)
HS	-0.03 (0.34)	0.28 (0.39)	0.20 (0.31)	-0.47 (0.87)	0.14 (0.93)	0.03 (0.75)
	Absences			Tardies		
	Upper Bound ATE_{S_m}	Lower Bound ATE_{S_m}	IV ATE_{S_m}	Upper Bound ATE_{S_m}	Lower Bound ATE_{S_m}	IV ATE_{S_m}
ES	-2.26 (0.90)	0.98 (1.24)	-1.70 (0.77)	-0.95 (0.73)	0.52 (0.87)	-0.98 (0.59)
MS	1.98 (1.60)	4.16 (2.02)	1.82 (1.36)	3.04 (1.82)	4.97 (2.07)	2.32 (2.07)
HS	-8.64 (3.32)	-5.35 (3.60)	-7.77 (2.55)	-7.90 (2.78)	-6.61 (2.87)	-9.41 (2.45)

Estimated standard errors are reported in parentheses.

do not face the data limitations that we encounter with test scores. Comprehensive records of four important behavioral measures are available: suspensions, offenses, absences, and tardiness.

Table 8 summarizes our main findings. Note that a negative treatment effect is a reduction in undesirable behavior and thus a good outcome. For elementary students, we find that magnet programs significantly reduce offenses and suspensions. There are no measurable effects on tardies and absences. We find that there are few significant treatment effects at the middle school level. The estimates themselves suggest that middle school magnet programs have a negative effect on offenses, no effect on suspensions, and possibly an increase in absences and tardies. Again, however, these estimates at the middle school level are generally not significant. For the high school sample, we find strong evidence that the magnet schools reduce absences and tardies while having no significant effects on offenses or suspensions. Comparing the IV estimates with the bounds, we find that the IV estimates are often of similar magnitude to our upper bound estimates and have smaller estimated standard errors than the bound estimates.

We thus conclude that our bounds analysis is informative and demonstrates that magnet programs offered by the district improve behavioral outcomes. In particular, we find that offenses are significantly lower for elementary school students while high school students have significantly better attendance and timeliness records.

5 Conclusions

We have considered a research design that arises when randomization is used to determine access to oversubscribed programs offered by public school systems. We have

examining school choice programs.

developed a new empirical method which deals with selective attrition. Our approach classifies potential participants as stayers, always-takers, leavers, and those that are at risk. We show that the last type of households causes the selective attrition problem. These 'at risk' households are also most interesting from a policy perspective since the decision to remain in public schooling crucially depends on the outcome of the lottery. If selective attrition matters, point identification of local average treatment effects for compliers cannot be established. Instead we show how to construct and estimate informative bounds.

We have applied our new methods to study the effectiveness of magnet programs. Our empirical results suggest that selective attrition cannot be ignored in our application. We find that magnet programs are useful tools that help the district to attract and retain students from middle class backgrounds. Finally, we have also studied the impact of magnet programs on achievement and a variety of behavioral outcomes. Our findings for achievement effects are mixed. While the point estimates of the bounds point to positive treatment effects, sample sizes are too small to provide precise estimates. For a variety of behavioral outcomes, we do not face these data limitations. Our evidence suggests that magnet programs often improve behavioral outcomes.

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A Aggregation

For a given magnet program, a separate lottery is conducted for each grade, and, within grade, separate lotteries may be conducted for different groups of applicants (e.g, by race). In such cases, sample sizes for individual lotteries may be relatively small, yielding lottery-specific estimates with low power. While outcomes for a particular lottery may be of interest, a district will typically be more concerned with evaluation at the program level rather than at the lottery level. Here we extend our analysis to permit investigation at the program level.

Suppose there are $j = 1, \dots, J$ lotteries governing access to a magnet program. A program may be a magnet school (or perhaps set of magnet schools) serving a particular range of school grades. Let w_j be the probability of winning lottery j , and, analogously to our previous notation, let $a_{t,j}$, ℓ_j , r_j , $s_{m,j}$, and $s_{n,j}$ be the proportions of latent types in lottery j . Let N_j be the number of applicants to lottery j and $N = \sum_j N_j$. The share of lottery j is then $n_j = N_j/N$. Extending our previous notation, W_{ij} equals 1 if applicant i to lottery j wins and 0 otherwise, A_{ij} equals 1 if applicant i to lottery j attends a school in the district and 0 otherwise, and M_{ij} equals 1 if applicant i to lottery j attends magnet school j and 0 otherwise..

Let $w = \sum_j n_j w_j$, $a_t = \sum_j n_j a_{t,j}$, $\ell = \sum_j n_j \ell_j$, $s_m = \sum_j n_j s_{m,j}$, $s_n = \sum_j n_j s_{n,j}$, and $r = \sum_j n_j r_j$. Thus, w , a_t , ℓ , r , s_m , and s_n are parameters denoting the share of each of the latent types at the program level. Our previous analysis applies to each lottery, establishing identification of $a_{t,j}$, ℓ_j , r_j , $s_{m,j}$, and $s_{n,j}$ for all j . The n_j are known and non-random. Hence, w , a_t , ℓ , r , s_m , and s_n are identified. We therefore focus on estimation and inference at the program level. Consider the following:

$$\frac{1}{N} \sum_{j=1}^J \sum_{i=1}^{N_j} \frac{W_{ij}(1 - M_{ij})A_{ij}}{w_j} \rightarrow \sum_{j=1}^J n_j s_{n,j} = s_n \quad (20)$$

Proceeding analogously for other latent types, we obtain the orthogonality condi-

tions below for estimating program-level parameters:

$$\begin{aligned}
& \frac{1}{N} \sum_{i=1}^N \frac{W_{i1}}{n_1} - w_1 \\
& \cdot \\
& \cdot \\
& \frac{1}{N} \sum_{i=1}^N \frac{W_{iJ}}{n_J} - w_J \\
& \frac{1}{N} \sum_{j=1}^J \sum_{i=1}^{N_j} \frac{W_{ij} M_{ij} A_{ij}}{w_j} - (r + s_m + a_t) \\
& \frac{1}{N} \sum_{j=1}^J \sum_{i=1}^{N_j} \frac{W_{ij} (1 - M_{ij}) A_{ij}}{w_j} - s_n \\
& \frac{1}{N} \sum_{j=1}^J \sum_{i=1}^{N_j} \frac{W_{ij} (1 - M_{ij}) (1 - A_{ij})}{w_j} - l \\
& \frac{1}{N} \sum_{j=1}^J \sum_{i=1}^{N_j} \frac{(1 - W_{ij}) M_{ij} A_{ij}}{(1 - w_j)} - a_t \\
& \frac{1}{N} \sum_{j=1}^J \sum_{i=1}^{N_j} \frac{(1 - W_{ij}) (1 - M_{ij}) A_{ij}}{(1 - w_j)} - (s_n + s_m)
\end{aligned} \tag{21}$$

Next, consider achievement. Let $E[T_{1,j}|S_{m,j} = 1]$ denote the expected test score of a student who wins the lottery for program j and is a complying stayer. For simplicity let $a_t = 0$. Note that

$$\frac{1}{N_j} \sum_{i=1}^{N_j} T_i W_{ji} A_{ji} M_{ji} \rightarrow w_j \{r_j E[T_{1j}|R_j = 1] + s_{mj} E[T_{1j}|S_{m,j} = 1]\} \tag{22}$$

Using the same logic above and pooling over lotteries implies that:

$$\frac{1}{N} \sum_{j=1}^J \frac{1}{w_j} \sum_{i=1}^{N_j} T_i W_{ji} A_{ji} M_{ji} \rightarrow \sum_{j=1}^J n_j \{r_j E[T_{1j}|R_j = 1] + s_{mj} E[T_{1j}|S_{m,j} = 1]\} \tag{23}$$

Now suppose we have an upper bound U for $E[T_{1j}|R_j = 1]$ for all j , i.e. $U \geq E[T_{1j}|R_j = 1] \forall j$. Hence:

$$\sum_{j=1}^J n_j r_j E[T_{1j}|R_j = 1] \leq \sum_{j=1}^J n_j r_j U = rU \tag{24}$$

Combining equations (23) and (24) and normalizing by s_m , we have

$$\frac{1}{s_m} \sum_{j=1}^J n_j s_{mj} E[T_{1j} | S_{m,j} = 1] \geq \frac{1}{s_m} \left[\frac{1}{N} \sum_{j=1}^J \frac{1}{w_j} \sum_{i=1}^{N_j} T_i W_{ji} A_{ji} M_{ji} - r U \right] \quad (25)$$

Hence we have constructed a lower bound for the weighted average of the treatment effect. Note that the weights depend on n_j and s_{mj} .

Using a lower bound L such that $L \leq E[T_{1j} | R_j = 1] \forall j$, yields an upper bound for the weighted treatment effect.