



A collection of various geometric shapes including circles, triangles, and rectangles in shades of blue, red, and pink, scattered in the top right corner of the slide.

How Inviso Builds BI Competences

BI DAY_002 - 06.09.2018



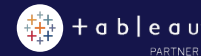
Jess Hansen

- 2012 **Cand. Polit**

2012 - 2017 **Danske Bank Markets**

2017 - **Inviso**

jess@inviso.dk



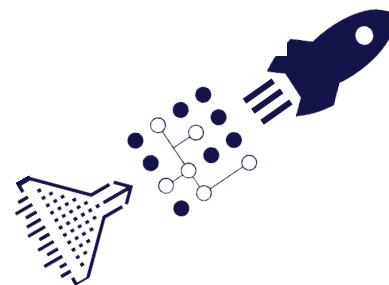
GROWTH



CLIENTS



DATA-DRIVEN



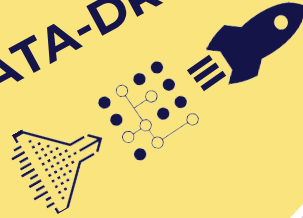
PEOPLE

TRANSPARENCY VIA ANALYTICS

What has happened
and why?

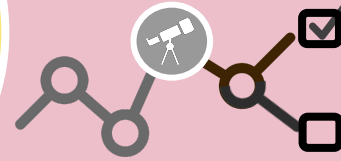


DATA-DRIVEN



ANALYTICS AS DECISION-ENGINE

What will happen
and how should
we react?



PROCESS



DATA FOUNDATION

How do we enable the
business with correct data
in a fast and cheap way?

COMPETITIVE ADVANTAGE

TRANSPARENCY VIA ANALYTICS



TABLEAU

Standard reporting

Ad-hoc analysis

ANALYTICS AS DECISION-ENGINE

Predictive modelling

Prescriptive analytics



ALTERYX

Data blending and preparation

DATA FOUNDATION



ALTERYX

MATURITY OF ANALYTICS

PEOPLE

SELF-SERVICE



**Tools
Data
Enablement
Agile**

DIY

**EDUCATION &
SUPPORT**



**Onboarding
Training
Support
Workshops**

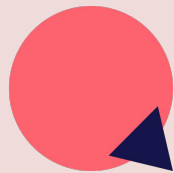
GET BETTER

COMMUNITY



**Doctor Session
Show & Tell
Public Groups
Newsletters**

COLLABORATE



Free Alteryx Intro (and food)

Wednesday, September 12th, 17-20
Talk to us for more details!



**PICTURE
HERE**



Come talk to us!

